



**INDEPENDENT
POOL & SPA
SERVICE ASSOCIATION,
INC.**

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IPSSA Board of Regional Directors Meeting
Minutes from August 8, 2022
Virtual

BORD Members Present:

Ryan Ruminson, Region 1
Adam Morley, Secretary, Region
John Dixon, Region 6
Bill Goossen, Region 8
Gary Heath, Region 10
Todd Starner, President, Region 11
Casey Gardner, Vice-President, Region 12

Beau Braisher, Region 2
Michael Denham, CFO, Region 5
Michael Harris, Region 7
Rick Beaubouef, Region 9

Not Present (Excused Absence)

Eric Nielson, Assist. CFO, Region 3

Contract Staff present:

Rose Smoot, CAE, Executive Director
Penny Gaumond, Resource Manager

1. Call to Order and Anti-Trust Declaration

Gardner called the meeting to order at approximately 5:03 p.m.
Attendees were read Anti-Trust declaration.

Gardner read the IPSSA Mission and Vision statements

MISSION STATEMENT

The Independent Pool & Spa Service Association, Inc.
exists for the mutual professional benefit and growth of its
members and for the continued improvement of the pool
and spa service industry.

VISION STATEMENT

IPSSA will be the leader in the pool and spa service
industry, offering professional development and business
development opportunities to members nationwide.

2. MSC: Consent Agenda includes minutes from May 2, 2022 BORD meeting and Region minutes.

Financial Report: Denham reported for the period ending June 30, 2022. Revenue trend: Total revenue of \$337,142 tracking more than budget at 61% and 36% more than last year as of June 30. Main reason for increase when compared to last year and budget is the Weekend of Inspiration and Associate Member rebate.

Expenses of \$339,890 tracking at 58% of budget and 78% increase from last year. Net revenue as of June 30, 2022 was (\$38,843), mainly due to Weekend of Inspiration expenses.

Census Report: Denham reported there was a decrease of around 120 members when compared to last year at this time.

3. Committee Updates and Action Items:

- a) Executive Committee
 - i) BORD instructed Rose Smoot to seek legal counsel in regard to IPSSA's chapters and shows, mainly the Texas Newsletter, HOTT show, SW and Desert Show. BORD wants to ensure that those activities do not jeopardize IPSSA's nonprofit status.
 - ii) BORD meetings. Starnar discussed changing the date of the in person meeting from end of January to end of April 2023. BORD was in favor of having a in person meeting every six to seven months for consistency. Next BORD/ Annual meeting will take place **January 30, 2023** in a virtual format. In person meeting is **April 29, 2023**.
 - iii) Starnar asked region directors to provide Smoot with next region meeting date.
 - iv) Bylaws task force. Smoot informed the BORD that the task force has been asked to review Article IV: Members and have suggested updates at the next meeting.
- b) Education Committee
 - i) Gardner reported that all of IPSSA's four exams are available through online portal and can be accessed at <https://www.ipssa.com/ipssa-exams-and-accepted-certifications.html>
 - ii) Gardner informed the BORD that HASA owns the rights to the Bob Lowry chemical/repair books that IPSSA had commissioned years ago. HASA is looking into the copyrights for IPSSA as well as having a digital copy of the books.
- c) Finance Committee
 - i) Denham went through the 2023 budget calendar and instructed committee chairs on the process.
- d) Marketing & Outreach Committee
 - i) Guest speaker Adam Katchmarchi of National Drowning Prevention Alliance provided a presentation about their organization and what they do to support

water safety and drowning prevention. IPSSA and NDPA are looking strengthen the relation in 2023.

- ii) Podcast. IPSSA National will sponsor a six-month commercial for Talking Pools Tuesday's podcast.
- e) Membership Program Committee
 - i) Harris informed the BORD that there were two new members Ultimate Pools and PIE show.

4. Insurance Claims Report

Arouesty provided Insurance claims update. Arouesty reported that there were several deaths in this past year and were using the life insurance component of the IPSSA Insurance/HUB Program.

5. New Business

MSC: San Diego Chapter sick route policy approved as presented.

Michael Harris asked the BORD to consider updating the sick route policy to align with today's climate. Gardner asked that the executive committee review the request at their next meeting.

A motion was made, and MSC reached to adjourn the meeting at approximately 7:41 p.m.