



**INDEPENDENT
POOL & SPA
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IPSSA Board of Regional Directors Meeting
Minutes for May 2, 2020
Zoom-Meeting

BORD Members Present:

David Hawes, Region 1
Terry Snow, Region 3
Michael Denham, Region 5
Michael Harris, Region 7
Becky Clayson, Region 9
Derric Raymond, Region 11

Manuel Margain, Region 2
Adam Morley, Region 4
John Dixon, Region 6
Michael Lee, Region 8
Stan Phillips, Region 10
Neal Holt, Region 12

Contract Staff present:

Rose Smoot, CAE, Executive Director

Vendor Member Present:

Ray Arouesty, Arrow/HUB Insurance Services

1. Call to Order and Anti-Trust Declaration

Clayson called the meeting to order at approximately 9:05 a.m.

Attendees were read Anti-Trust declaration.

2. Consent Agenda

Clayson asked for approval of the consent agenda. **MSC**

4. Financial Report: Hawes

Reported on all IPSSA financial accounts. Smoot was asked to develop a reserve fund policy by the next BORD meeting.

5. Insurance Report: Arouesty of Arrow/HUB Insurance

Reported on the 1st Qtr claims report distributed to the BORD at the May meeting. Explained to BORD that there were two legionnaires disease claims in a year's time.

6. Committee Reports:

- A. Harris motioned for approval of proposed committee member, Homer Clark. MSC
- B. Executive Report: Margain
 - August meeting is Virtual and posted as such
 - Sick Route coverage during pandemic. BORD discussed region concerns around pandemic. No action currently.
- C. Education Report: Hawes
 - Reported on ED FUND balance
- D. Legislation and Regulation: Snow
 - a. Snow reported on CPSA, RWQC and NDPA. Raymond reported on FL, Holt reported on TX and Lee reported on AZ.
 - b. Hawes asked Snow for a report from Jeremy Smith on the NPDA virtual conference.
- E. Marketing & Communication: Phillips
 - a. No IPSSA Playbook in 2020. SIN informed that with what is going on in the world, this was not a good year to produce the book.
 - b. Why IPSSA brochure, Phillips to complete draft and send to committee by Saturday, May 8.
 - c. Phillips discussed a special edition of the IPSSAN in 2021, whether in paper or the use of technology.
 - d. Denham discussed attracting Young Professionals, by paying for clicks that drives pool professionals and public to the IPSSA website.
- F. Membership Program: Harris
 - a. Harris discussed the chapter roster and explained that there are member demographics included in the document.
 - b. Harris informed the BORD that the committee is starting a four-part series to discuss current restrictions, benefits and the value of IPSSA membership. BORD members were encouraged to participate in the series.
 - c. Smoot provided an update on the March 26th, Young Professional virtual meeting. Outcome from meeting, was the requirement for mandatory meetings prior to joining and not enough education offerings to attract potential members.
- G. Old Business: Denham
 - a. IPSSA Policy & Procedure revision. One change to document under President/CFO term of office. BORD approved document. MSC
 - b. Standing rules revision to include same language as IPSSA P&P, approved by BORD. MSC

H. New Business:

- a. Discussion by BORD on McDonald customer service to members. Hawes reported that there will be a discussion in June for their six-month check-in.
- b. Water chemistry certification. BORD was informed and provided a list of members that have not taken the test after their one-year time allotment. Action item. BORD is to notify chapter presidents about those members that are not water chemistry compliant.
- c. Hawes brought up the poor condition and content of the insurance claims report presented to the BORD. He suggested that the Executive Committee consider a performance review of the Insurance Vendor with regards to the IPSSA/Arrow Exclusive Endorsement Insurance Program at the same time the Finance Committee review is done
 - i. Action item. Harris to speak with Ray Arouesty about providing updated promotional material and updated weblink to the IPSSA/Arrow Insurance Program.
 - ii. Action item. Harris to send Arrow/HUB insurance link to Smoot for new website.
- d. Margain discussed the leadership 2021 event. Various ways to conduct annual meeting instead of face-to-face. Have a video library on how to conduct meeting and treasury management.
- e. Harris: Action item. How to have a virtual BORD meeting with members in attendance.

MSC reached to adjourn the meeting at approximately 12:15 p.m.