IPSSAN ARTICLE/ADVERTISEMENT PLANNER 2024

PROJECT/EVENT						IPSSAN (NEWSLETTER DEADLINES)											BELOW ARE THE SUBMISSION DEADLINES FOR THE MONTHLY ISSUES OF THE IPSSAN. MATERIAL SUBMITTED AFTER THESE DATES WILL BE CONSIDERED FOR																								
ORGANIZER						EDITOR@IPSSA.COM											THE FOLLOWING MONTH'S ISSUE. PLEASE CONTACT <u>EDITOR@IPSSA.COM</u> WITH ANY QUESTIONS OR CONCERNS.																								
			MONTHLY ISSUE									D	DUE DATE							MONTHLY ISSUE										DU	IE [ΟΑΤ	Ē								
	JANUARY									D	Dec. 15 (F)							JULY									Jun. 13 (Th)														
	FEBRUARY								J	Jan. 17 (W)							AUGUST									Ju	l. 1	7 (W)												
	MARCH								F	Feb. 14 (W)							S	SEPTEMBER									Aug. 14 (W)														
	APRIL							N	Mar. 15 (F)							OCTOBER								Sep. 13 (F)																	
MAY							A	Apr. 15 (M)							NOVEMBER								Oct. 16 (W)																		
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IPSSAN Print Production Specifications

IPSSAN Newsletter:

IPSSAN produces twelve (12) digital newsletters annually, two (2) of which are also published in print. Print months for 2024 will be May & October (subject to change).

All issues offer full color. Advertisements, Product Features, Business News, and Company Spotlights are exclusively for IPSSA Industry Partners only. Display ads range in size from 1/4 Page to Full Page.

Advertisement Requirements:

Advertisement artwork must be submitted via email to editor@ipssa.com by the monthly deadline and match the appropriate ad size dimensions. Ads should be sent as a PDF file at a minimum of 300 dpi. Photos should be submitted as JPG files at a minimum of 72 dpi. If artwork is not submitted at the requested specs, IPSSA cannot guarantee the quality of your advertisement once published. All advertisements must abide by IPSSA's Advertising Policy.

Article Submission:

Anyone is able to submit an educational or technical article for consideration. In addition, IPSSA Industry Partners are also allowed to submit the following IPSSAN articles:

- ✓ New Product Feature Article (250 words or less; max one per month per Industry Partner)
- ✓ Industry Partner Spotlight (500 words or less; max one per year per Industry Partner)
- ✓ Business/Company News (500 words or less; max one per month per Industry Partner)

Ad Size Dimensions:

Ad Size	Digital W x L	Print W x L
Full Page	10" x 16"	8.5" x 11.125"
2/3 Page	5" x 12"	4.875″ x 7.5″
1/2 Page	10" x 8" or 4.875" x 16"	7.375" x 4.875" or 3.65" x 9.875"
1/4 Page	4.875" x 8" or 8" x 4.875"	3.65" x 4.875" or 4.875" x 3.65"