

IPSSAN ARTICLE/ADVERTISEMENT PLANNER 2023

PROJECT/EVENT IPSSAN (NEWSLETTER DEADLINES)

ORGANIZER EDITOR@IPSSA.COM

BELOW ARE THE SUBMISSION DEADLINES FOR THE MONTHLY ISSUES OF THE IPSSAN. MATERIAL SUBMITTED AFTER THESE DATES WILL BE CONSIDERED FOR THE FOLLOWING MONTH'S ISSUE.

PLEASE CONTACT EDITOR@IPSSA.COM WITH ANY QUESTIONS OR CONCERNS.

MONTHLY ISSUE	DUE DATE
JANUARY	Dec. 14 (W)
FEBRUARY	Jan. 17 (T)
MARCH	Feb. 15 (W)
APRIL	Mar. 15 (W)
MAY	Apr. 13 (Th)
JUNE	May 17 (W)

MONTHLY ISSUE	DUE DATE
JULY	Jun. 15 (Th)
AUGUST	Jul. 19 (W)
SEPTEMBER	Aug. 16 (W)
OCTOBER	Sep. 14 (Th)
NOVEMBER	Oct. 18 (W)
DECEMBER	Nov. 15 (W)

DECEMBER							JANUARY							FEBRUARY							MARCH							APRIL							MAY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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JUNE							JULY							AUGUST							SEPTEMBER							OCTOBER							NOVEMBER						
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IPSSAN Print Production Specifications

IPSSAN Newsletter:

IPSSAN produces twelve (12) electronic newsletters annually, three (3) of which are also print. Print months are scheduled for January, May and September or October (subject to change).

All issues offer full color. Advertisements, Product Features, Business News and Company Spotlights are exclusively for IPSSA Associate Members only. Display ads range in size from 1/4 Page to Full Page.

Advertisement Requirements:

Advertisement artwork must be submitted via email to editor@ipssa.com by the monthly deadline and match the appropriate ad size dimensions. Ads should be sent as a PDF file at a minimum of 300 dpi. Photos should be submitted as JPG files at a minimum of 72 dpi. If artwork is not submitted at the requested specs, IPSSA cannot guarantee the quality of your advertisement once published. All advertisements must abide by [IPSSA's Advertising Policy](#).

Article Submission:

Anyone is able to submit an educational or technical article for consideration. In addition, Associate Members are also allowed to submit the following IPSSAN articles:

- ✓ New Product Feature Article (250 words or less; max one per month per Associate Member)
- ✓ Associate Member Spotlight (500 words or less; max one per year per Associate Member)
- ✓ Business/Company News (500 words or less; max one per month per Associate Member)

Ad Size Dimensions:

Ad Size	Digital W x L	Print W x L
Full Page	10" x 16"	8.5" x 11.125"
2/3 Page	5" x 12"	4.875" x 7.5"
1/2 Page	10" x 8" or 4.875" x 16"	7.375" x 4.875" or 3.65" x 9.875"
1/4 Page	4.875" x 8" or 8" x 4.875"	3.65" x 4.875" or 4.875" x 3.65"