

IPSSAN Print Production Specifications

IPSSAN Newsletter:

IPSSAN produces twelve (12) digital newsletters annually, two (2) of which are also published in print. Print months for 2024 will be May & October (subject to change).

All issues offer full color. Advertisements, Product Features, Business News, and Company Spotlights are exclusively for IPSSA Industry Partners only. Display ads range in size from 1/4 Page to Full Page.

Advertisement Requirements:

Advertisement artwork must be submitted via email to editor@ipssa.com by the monthly deadline and match the appropriate ad size dimensions. Ads should be sent as a PDF file at a minimum of 300 dpi. Photos should be submitted as JPG files at a minimum of 72 dpi. If artwork is not submitted at the requested specs, IPSSA cannot guarantee the quality of your advertisement once published. All advertisements must abide by [IPSSA's Advertising Policy](#).

Article Submission:

Anyone is able to submit an educational or technical article for consideration. In addition, IPSSA Industry Partners are also allowed to submit the following IPSSAN articles:

- ✓ New Product Feature Article (250 words or less; max one per month per Industry Partner)
- ✓ Industry Partner Spotlight (500 words or less; max one per year per Industry Partner)
- ✓ Business/Company News (500 words or less; max one per month per Industry Partner)

Ad Size Dimensions:

Ad Size	Digital W x L	Print W x L
Full Page	10" x 16"	8.5" x 11.125"
2/3 Page	5" x 12"	4.875" x 7.5"
1/2 Page	10" x 8" or 4.875" x 16"	7.375" x 4.875" or 3.65" x 9.875"
1/4 Page	4.875" x 8" or 8" x 4.875"	3.65" x 4.875" or 4.875" x 3.65"